

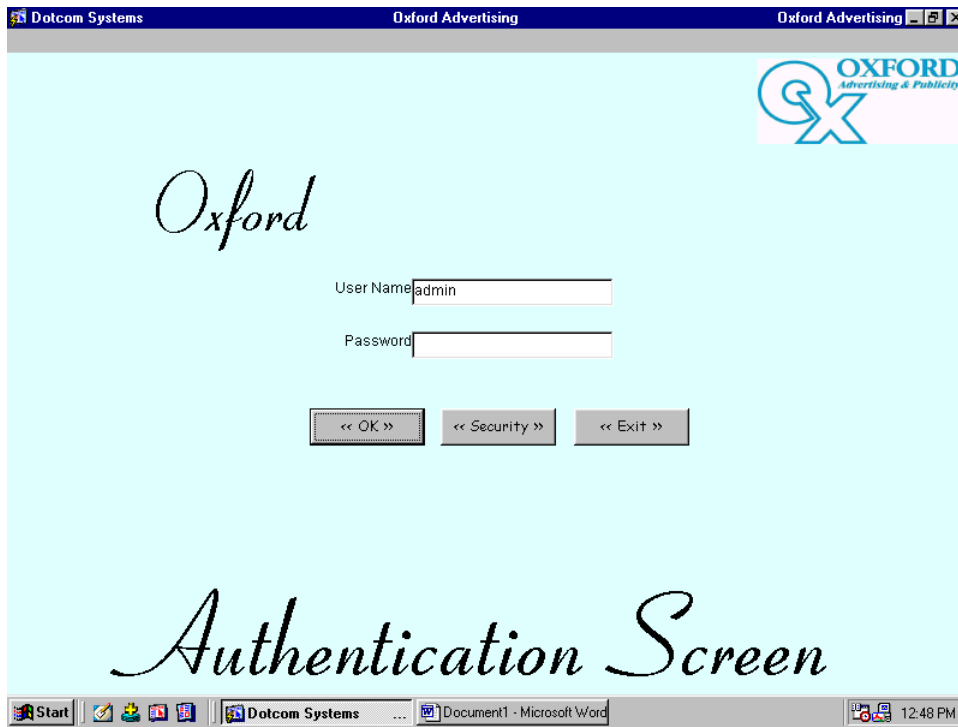
OXFORD

Oxford is a robust software solution for any advertising agency designed and developed specifically for Oxford Advertising. It caters to the need of making Job Card, which serves as a basis for before starting any job, to receiving quotations from suppliers, calculating the quotation to customer amount, giving quotations to customers till Invoice made to the customer.

- a. Job Card stores the details of the job like the job group, job sub group, job specifications, deadlines, artists working on that job and amendments, if any, made for the job.
- b. Quotations received from the suppliers are also recorded into the system. It forms a basis for calculation for the amount to be specified for the quotation to customer.
- c. LPO marks the Job card as work in progress and Invoice as the job accomplished.

Oxford has got a very strong reporting system, which forms as a basis for further growth to the company. To name a few reports are:

- ⇒ Customer Wise Job Card Status
- ⇒ Artists' Wise Job Card Status
- ⇒ Comparison between Quotations and Invoices
(Received from Suppliers v/s Given to Customer) for a job
- ⇒ Group Wise Turn Over
- ⇒ Profit And Loss Statement



Dotcom Systems Oxford Advertising Oxford Advertising

Action Query Record Field Window Help

Oxford Advertising: Job Group Sub Group Master

Job Group Code
Job Group Desc
Remarks

Job Specification

Job Sub Group Code	Description	Remarks

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Action Query Record Field Window Help

Oxford Advertising: Job Card

Job Card No
Job Card Date 20-01-2003
Job Card Name
Cust Code
Contact Person
Artwork Deadline
Production Deadline
Job Status New
Permission Req'd No
Job Remarks
Status Remarks
Backup Cd No
Backup Tape No

Job Group
Artist
Amendment

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Action Query Record Field Window Help

Oxford Advertising: Calculation

Job Card
 Job Card No Name

Supplier
 Description
 Rate Margin(%) Total1 0.00

Design
 Description
 Design Days Design Rate Total2 0.00

Others
 Others
 Total3 0.00

Grand Total 0.00

Remarks
 Remarks

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Action Query Record Field Window Help

Oxford Advertising: Invoice

Invoice No Invoice Date
 Job Card No
 Customer Code
 Customer Ref. No. Customer Ref. Date
 Vc Conditions

Job Description	Qty	Price	Total

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